



APPI
ENERGY

DATA-DRIVEN, HOLISTIC ENERGY MANAGEMENT

WE SERVE OUR CLIENTS FIRST AND FOREMOST

APPI Energy works with organizations across North America to provide comprehensive strategies to reduce energy expenses and minimize budgetary risks. Solely motivated by what is in the best interest of our clients, we empower companies to make well-informed, energy management decisions.



WHY APPI ENERGY?

Our team provides customized energy solutions, implementing projects for your organization as part of an overall energy management portfolio of solutions and services designed to generate value. Through our electricity and natural gas procurement services, we negotiate with suppliers to ensure you are provided with ideal pricing and contract terms to fit your needs. Our efficiency and sustainability solutions provide financially and functionally vetted solutions to decrease energy costs, reduce demand, and improve resiliency and sustainability.

WE ARE HERE AS A TRUE EXTENSION OF YOUR TEAM

VETERANS IN THE INDUSTRY

Celebrating **25 years** of business, we are both pioneers and experts in North American energy procurement.

EXPERTS IN THE INDUSTRY

APPI Energy manages billions of dollars of energy spend, with more than **34,000 service accounts** across a diverse portfolio of government, commercial and industrial clients.

ENDORSED IN THE INDUSTRY

With **160+ affinity endorsements**, national and state trade associations continue to choose APPI Energy year after year as their preferred & exclusive energy partner.



1996

Since 1996, we have provided data-driven energy procurement services to clients across North America. Our proprietary database of daily supplier prices enables us to benchmark and identify how to best manage your energy profile.



ELECTRICITY & NATURAL GAS PROCUREMENT

APPI Energy is available to analyze your energy usage, evaluate your energy bill, deliver a green-apples-to-green-apples comparison of supplier prices and contracts, and negotiate a supply solution tailored to help your organization set and meet your energy goals.

BENEFITS TO YOU INCLUDE

— **Negotiating on your Behalf:** advocating for you, not the supplier or the utility

— **Minimizing Risk:** analyzing contracts and monitoring regulatory changes

— **Providing Customized Solutions:** comprehensive evaluations of your demand & usage profile

— **Save you Time:** evaluate local utility and government policies to ensure all incentives are being captured

TECHNOLOGY & SUPPLIER AGNOSITC

APPI Energy performs extensive, on-going research on the hundreds of available suppliers in North America, and of those, only 40 currently meet our stringent due diligence process and requirements. We obtain diverse recommendations from a variety of vetted suppliers, vendors, and industry experts, before providing insightful, unbiased advice and solutions to our clients. To that end, we continuously re-evaluate our supplier partners to ensure they live up to our client-focused criteria.



ENERGY EFFICIENCY & SUSTAINABILITY

Taking a holistic, comprehensive approach to energy management means going beyond the procurement of electricity and natural gas. More specifically, by taking the right steps to utilize advanced energy services and technologies that are designed to attack the demand portion of your bill, while further enhancing your energy management, tracking and sustainability. LED retrofits, demand management, combined heat & power, utility bill management, solar, RECs, battery storage and energy conservation measures are just a few of the solutions we can tailor to help your team meet your energy goals. Our solutions are technology and product agnostic, ensuring your facilities are using the most productive energy efficiency measures.



REDUCE DEMAND

By adopting a systems approach, and analyzing how, when and why you consume energy, we identify, design and implement proven solutions to reduce your demand costs.

Whereas energy supply costs have been relatively flat the past five years, demand charges have increased and now represent a large percentage of commercial and industrial clients' bills.

Implementing and optimizing demand cost reduction solutions provides significant and ongoing savings year-over-year.



INCREASE SUSTAINABILITY

We provide our clients with a comprehensive way to reduce energy expenses and minimize budgetary risks. The most effective strategy requires having a qualified energy expert review and assess your organization, including its operations, energy consumption, costs, demand, objectives and opportunities.

Our trusted and tenured team takes a holistic approach, considering all aspects of your current and future energy usage to help your team effectively set, meet and even exceed your efficiency and sustainability goals.



REDUCE COSTS

Sustainability in energy and operations is about more than just reducing your carbon footprint, it's also a cost reduction strategy. Our tailored solutions save money and reduce carbon footprint for dual impact.

Additional benefits can be derived from increasing the sustainability of operations by the implementation of a resilient power supply and clean energy generation/storage.



Committed to Service. Always.

Our work doesn't end when the contract is signed. Our in-house, full-service customer service team is here to help! We have intentionally remained a boutique energy consulting firm, growing incrementally with our client base to ensure each and every client continues to receive the dedicated attention and expert insight on which our reputation was built over the past 25 years.



We assist with account adjustments, including adding or dropping meters, to ensure a smooth transition.



We interact on your behalf with utilities and suppliers. We also verify bill accuracy and resolve billing and credit errors.



We evaluate local utility and government policies for financial incentives & reimbursements that save you money.



We continually monitor and identify opportunities and options for renewal.

MISSION

Our mission is to be the trusted energy advisor empowering clients to make well-informed decisions.

VISION

To be the world's most sought after energy advisor.



VALUES

STEWARDSHIP

We are committed to serving others.

ACCOUNTABLE

We take full ownership for our decisions and actions.

INSIGHTFUL

We provide accurate, timely and impartial intelligence.

INNOVATIVE

We are forward thinking, continually creating better solutions.

INTEGRITY

We are honest, ethical and professional, committed to consistently upholding the highest standards.