

Power of Sweet[®]

OUR STRONG ECONOMIC IMPACT

Our industry plays an important role in the U.S. economy. We create good-paying jobs manufacturing chocolate, candy, gum and mints and support thousands of additional American jobs through the sourcing of our raw materials and distribution and sale of finished products. Additional jobs, known as induced jobs, are supported by re-spending wages throughout the supply chain.

JOBS IN THE U.S.



696,558 TOTAL JOBS



203,248
direct jobs



493,310
indirect jobs

21,880 wholesale/
broker jobs

57,602 manufacturing
jobs

123,766 retail
jobs

268,975 supplier jobs

224,335 induced jobs

DIRECT ECONOMIC IMPACT IN THE U.S.



\$49B

ECONOMIC
OUTPUT



\$10.5B

WAGES



\$13.7B

FEDERAL, STATE &
LOCAL TAXES¹

NATIONAL MULTIPLIER EFFECT

1

U.S. confectionery
manufacturing job

SUPPORTS



11

other jobs in the
U.S. economy



NATIONAL IMPACT

\$42B

in confectionery
retail sales¹

\$1.8B

in manufacturing
exports²



1,613

manufacturing
facilities throughout
all 50 states

Primary Source: John Dunham & Associates 2021, New York, NY

¹ Euromonitor International, 2022

² 2019, Trade Data Monitor

^{*}Figure includes business taxes paid in direct, supplier, and induced industries.